

Assessing your Risk Profile

We need to assess the amount of risk which you feel comfortable with as this has a bearing upon which investments are suitable for you. The table below shows a typical Risk Profile to enable you identify where you stand in terms of investment risk on a scale of 1 to 10.

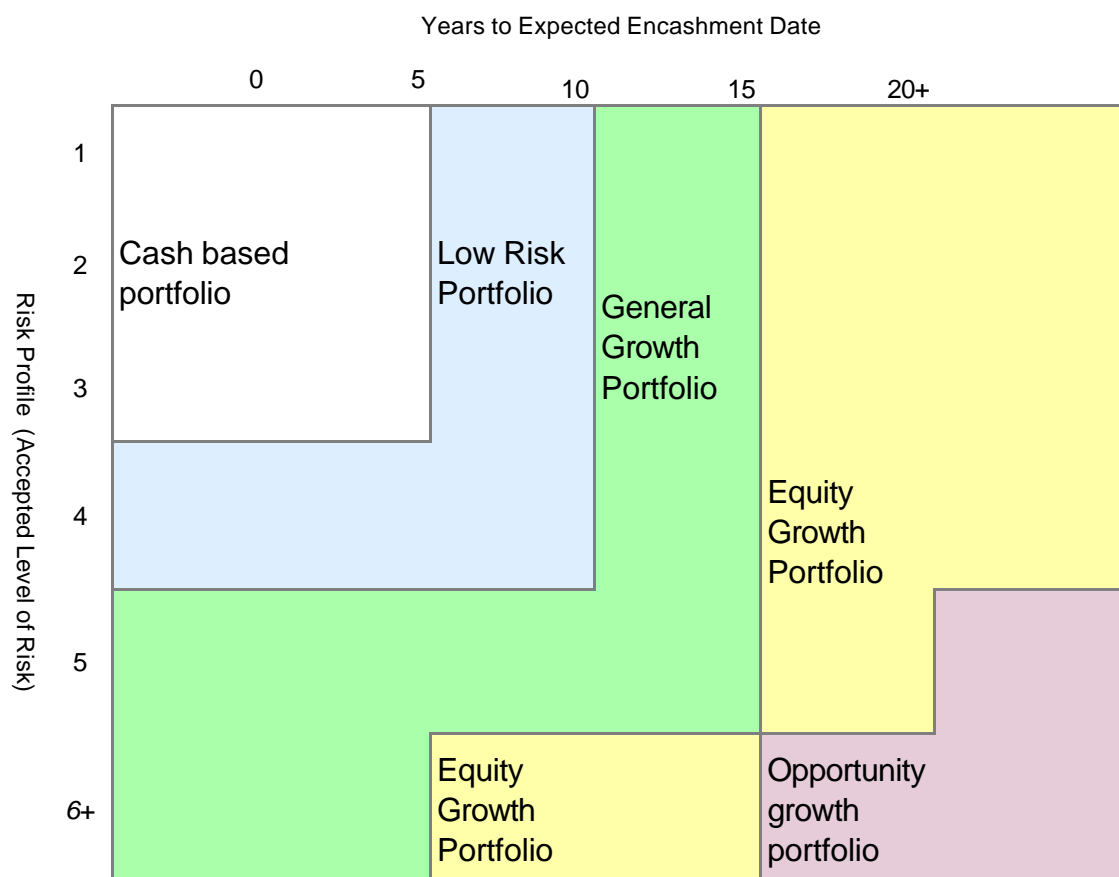
Risk Profile	Risk Product	Notes
1	Most National Savings Products including National Savings Certificates, Capital Bonds, First Option Bonds, Pensioner Bonds, National Savings Ordinary and Investment accounts.	Generally, investment returns tend to reflect interest rates. Some products are for fixed terms and have a maximum investment limit.
2	UK Bank & Building Society accounts, balances up to £20,000. (90% guarantee of capital return in the event of company failure)	Risk very small with major institutions. Interest rates vary with notice period and returns are taxable unless under TESSA/ISA rules.
3	UK Bank & Building Society accounts, balances over £20,000. (No guarantee in the event of company failure)	Risk still low. Interest rates vary with notice period and returns on taxable unless under TESSA/ISA rules.
4	Government Securities (gilts) Fixed Interest Funds With Profits Funds Corporate Bonds or major UK companies	Low risk but with some capital fluctuation as gilts broadly fluctuate with interest rates. With Profits funds may be subject to market value adjustment affecting capital values in the short term.
5	Corporate Bonds of good investment-rated companies Distribution Funds Cautious Managed Funds	Moderate risk with prospects for capital growth but whether or not income is being taken, there may be capital depletion.
6	Managed and Balanced Funds Property Funds Equity Income Funds UK Index Tracking Funds	Medium risk with prospects for capital growth over the medium and longer term but subject to fluctuations.
7	Capital Growth Funds Currency Funds Specific Industry Funds	Medium/high risk. Medium risk when part of a balanced portfolio where funds selected provide good diversification.
8	Smaller Company Funds Special Situations Funds Specialised Funds Recovery Funds Japan and Far East Funds	High Risk but can be reduced if part of a balanced portfolio where funds selected provide good diversification.
9	Commodity Funds Emerging Market Funds	Very High Risk
10	Warrant Funds Geared Derivative Funds Venture Capital Trusts Enterprise Investment Scheme	Highly Speculative

For those clients who predominantly wish to take no capital risk (other than company failure) the categories 1-3 are most suitable.

If you would assess yourself to be in Categories 4 to 8, that is, those who are prepared to accept some risk to capital in exchange for the potential to attract higher capital growth, then you should continue on to the facing page to see the type of portfolio which is appropriate for you given the length of time for which your money will be invested. This shows our own Risk Profile Matrix which takes account of the historical volatility of each type of fund and also the volatility of the overall investment portfolio.

Generally speaking we do not give advice in the area of categories 9 and 10 as we regard these as unnecessarily risky as we can obtain good investment returns from the products listed in categories 4-8.

Keeley & Co Investment Risk Profile Matrix



The levels of risk shown above actually represent the historic volatility of each type of portfolio. This is measured by the Standard Deviation from the overall mean monthly growth.

With guidance from us as your Independent Financial Advisers you need to decide which risk profile is the most suitable for you given the expected length of time for which you intend to invest. This information is critical to how we arrange your investments.

Please note that taking more risk can increase the potential for long term investment growth but this is not guaranteed and your investment capital can go down as well as up.

Tick as appropriate

My selected portfolio will be:	Cash	<input type="checkbox"/>
	Low Risk	<input type="checkbox"/>
	General Growth	<input type="checkbox"/>
	Equity Growth	<input type="checkbox"/>
	Opportunity Growth	<input type="checkbox"/>

Name	
Signed	
Date	